



## Measuring Control Effectiveness

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### John Mitchell

#### Career

- Data controller
- Operator
- Programmer
- System's analyst
- Business analyst
- Project Manager
- CIO
- Computer auditor
- IT governance specialist
- CEO own company

#### Certifications

- PhD
- MBA
- FBCS
- CITP
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- CISA
- CGEIT
- CFIIA
- QiCA
- CFE





## Why Are We Here Today?





## Some Assumptions







YOU UNDERSTAND RISK MANAGEMENT



YOU CAN DEFINE WHAT A CONTROL IS AND HOW IT WORKS

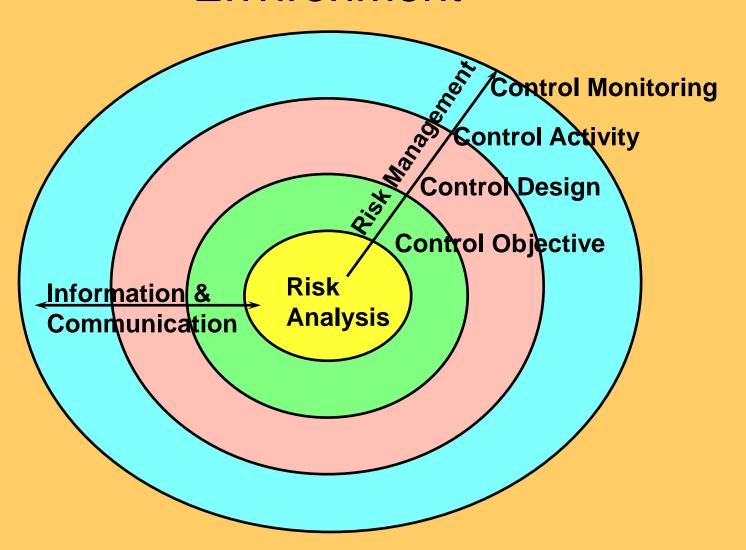


## Which Risk Should You Audit?

Inherent Risk	Controls	Residual Risk
Risk 1	None	
Risk 2	Some	
Risk 3	Lots	



## Components of the Control Environment





### What Is Control?

#### **Control Definition**

 Anything which monitors, or modifies, the behaviour of a system component, to ensure its operational predictability

#### How Do They Work?

- They test against an expected result
  - Gender must be 'M' or 'F'
  - Range must be +1 to +999
  - Only numerics permitted



## Controls Are Needed For ...







DATA QUALITY



PROCESSING



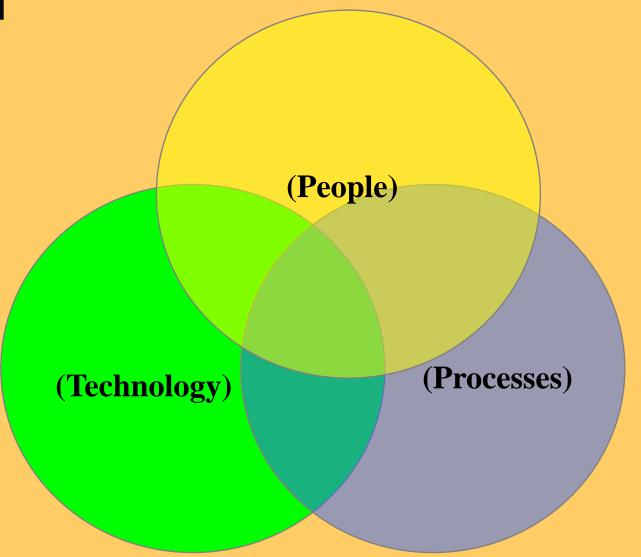
**AVAILABILITY** 



**COMPLIANCE** 



### Control May Exist In ....





## **Basic Control Types**

#### **Preventive**

Stops the bad thing happening

#### **Detective**

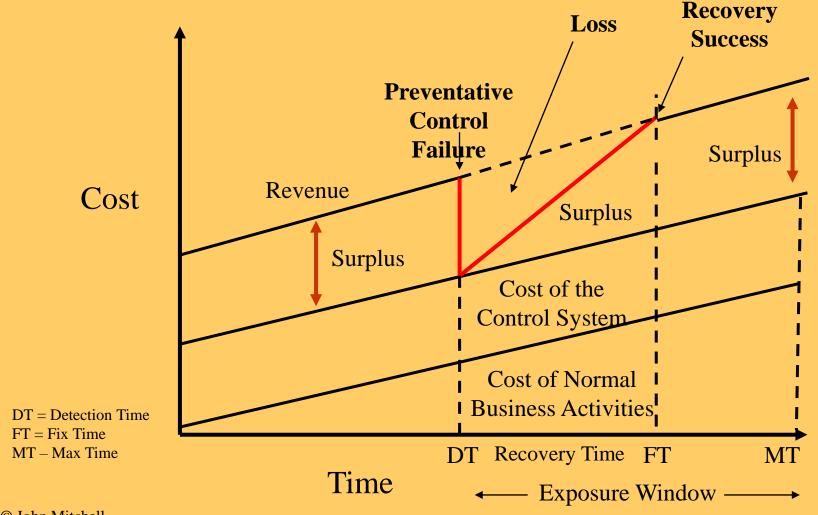
Identifies that a bad thing has happened

#### Reactive (Corrective)

Fixes the damage caused by the bad thing



## Impact of Preventative Control Failure





### Control Types - Classified

Class	Ability to detect the event and take recovery action	
1	Prevents the event, or detects it as it happens and prevents further impact	Preventive
2	Detects the event and reacts fast enough to fix it well within the specified time window	
3	Detects the event and reacts just fast enough to fix it within the specified time window	Detective
4	Detects the event but cannot react fast enough to fix it within the specified time window	
5	Fails to detect the event but has a partially deployed business continuity plan	
6	Fails to detect the event but does have a business continuity plan	Reactive
7	Fails to detect the event and does not have a business continuity plan	

Source: D Brewer & W List



## **Control Hierarchy**

#### Control objective

What the control is meant to achieve

#### Control design

How the control will work

#### Control activity

The control in operation

#### Control monitoring

How do we know that the control is (still) effectively working?

3



## Example

#### Control objective

Only 'correct gender is accepted

#### Control design

Incoming transaction field is compared against a table

#### Control activity

Only transactions containing 'M' or 'F' allowed to next stage

#### Control monitoring

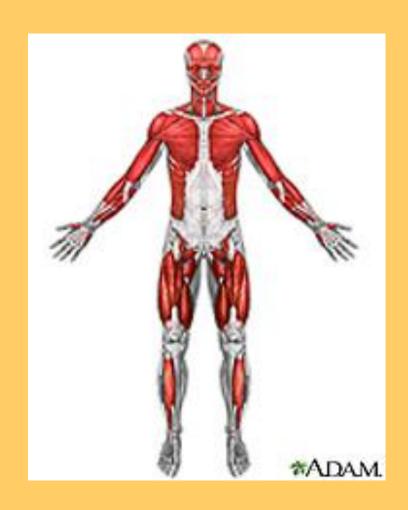
Run a CAAT to detect any non 'M' or 'F'



### Anatomy of a Control

- Design
- Implementation
- Monitoring
- Evaluation

(DIME)





## Control Design

- How well the control should work, in theory, if it is always applied in the way intended:
  - 4) designed to reduce a risk aspect entirely (either likelihood and/or impact)
  - 3) designed to reduce most of a risk aspect
  - 2) designed to reduce some parts of a risk aspect
  - 1) very limited or badly designed, even where used correctly provides little or no protection



## Control Implementation

- The way in which the control is implemented and performs in practice:
  - 4) the control is always applied as intended
  - 3) the control is generally operational, but on occasions is not applied as intended
  - 2) the control is sometimes correctly applied
  - 1) the control is not applied or is applied incorrectly



## **Control Monitoring**

- How we know that the control is continuing to operate (embedded monitor):
  - 4) operation is always monitored
  - 3) operation is usually monitored, but on occasions is not
  - 2) operation is monitored on an ad-hoc basis
  - 1) operation is not monitored at all



### **Control Evaluation**

- How frequently the control effectiveness & efficiency is reevaluated:
  - 4) control is regularly re-evaluated for effectiveness/efficiency
  - 3) control is occasionally re-evaluated for effectiveness/efficiency
  - 2) control is re-evaluated on an ad-hoc basis (usually when something goes wrong)
  - 1) control is never re-evaluated



## Control Design Example

- Control Objective
  - Only the correct gender is accepted
- Risk
  - Incorrect gender is accepted into the system
- Control Type
  - Preventive
- Control Implementation
  - The entered gender is validated by program logic
  - Only 'M' or 'F' is accepted
  - Incorrect entry results in an error message & the input is not further processed



## Scoring Control Effectiveness (Simple Model – No Weights)

#### Apply DIME:

```
- Design = 3 (4)
```

$$-$$
 Implementation  $= 4 (4)$ 

$$-$$
 Monitoring  $= 2 (4)$ 

$$-$$
 Evaluation  $= 1 (4)$ 

$$- TOTAL SCORE = 10 (16) = 62.50\%$$

- or 62% total effectiveness



## Scoring Control Effectiveness (Weighted Model)

#### Apply DIME:

```
- Design 	 (x3) = 9 (12)
```

- Implementation (x3) = 12 (12)
- Monitoring (x2) = 4(8)
- Evaluation (x1) = 1 (4)
- TOTAL SCORE = 26 (36) = 72.22%
- or 72% total effectiveness



## Weighted v Unweighted Model



Unweighted

62% effective in managing risk of incorrect input

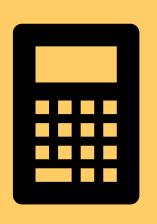


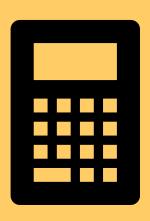
Weighted

72% effective in managing risk of incorrect input



## Control Effectiveness Calculation Examples





**Key Logger Detection** 

**Ghost Employee Prevention** 

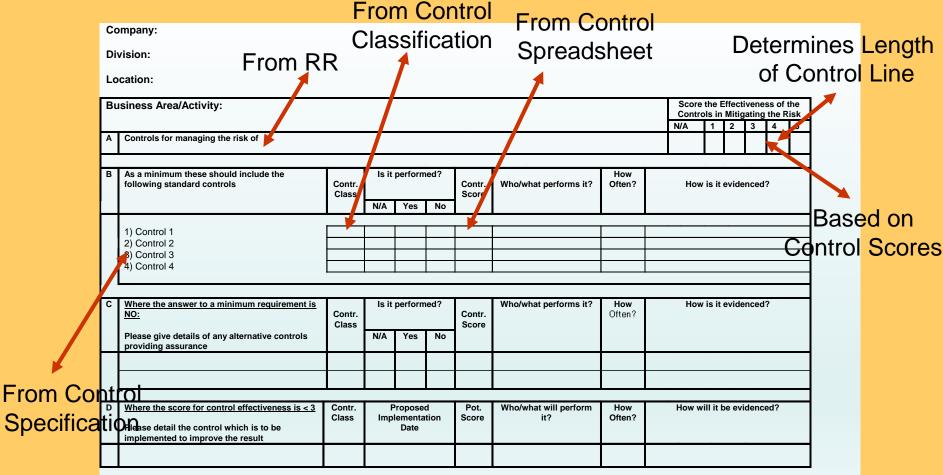


# Control Documentation Hierarchy

Heat Map Risk Register Control Effectiveness Spreadsheets Risk & Control Documentation

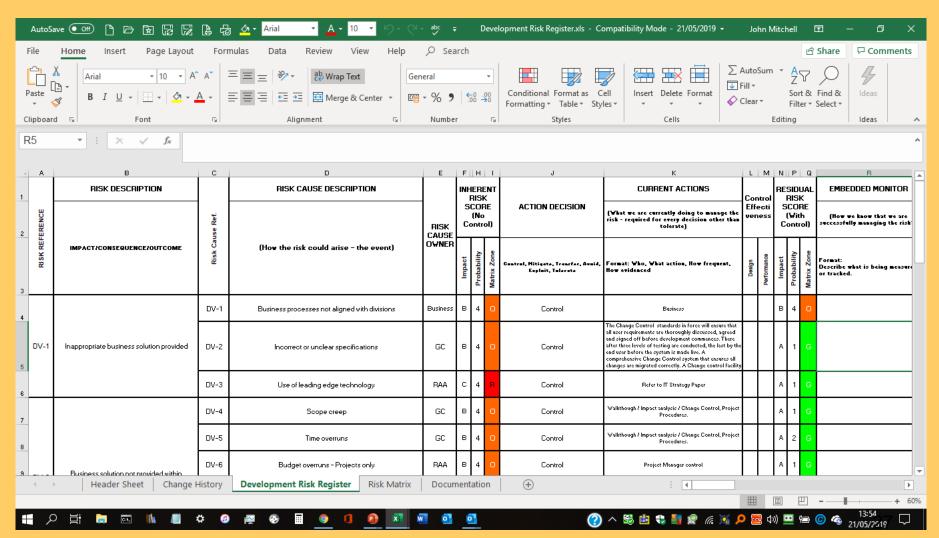


#### Risk & Control Documentation





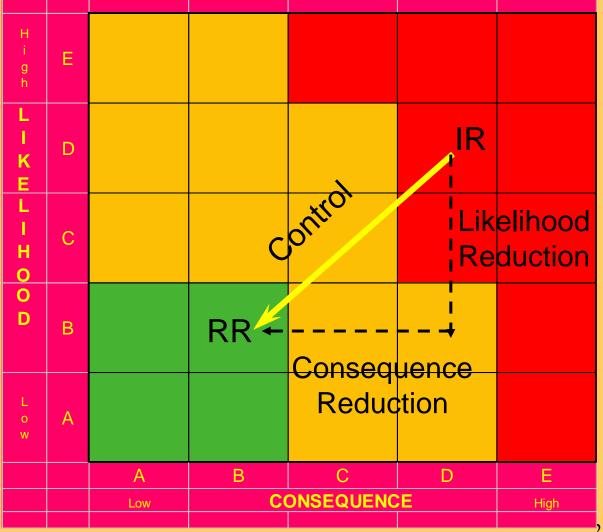
## Risk Register





## Theoretical Risk Management Model

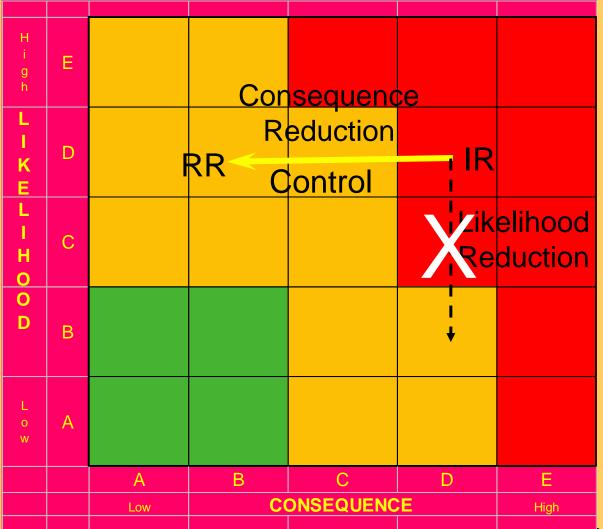
- Senior Management Attention
- Local Management Attention
- No Action





## Risk Model Without Likelihood Mitigation

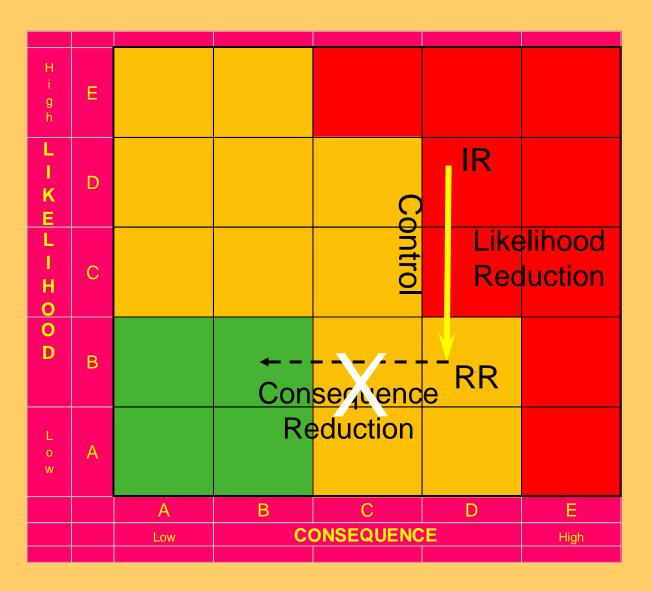
- Senior Management Attention
- Local Management Attention
- No Action





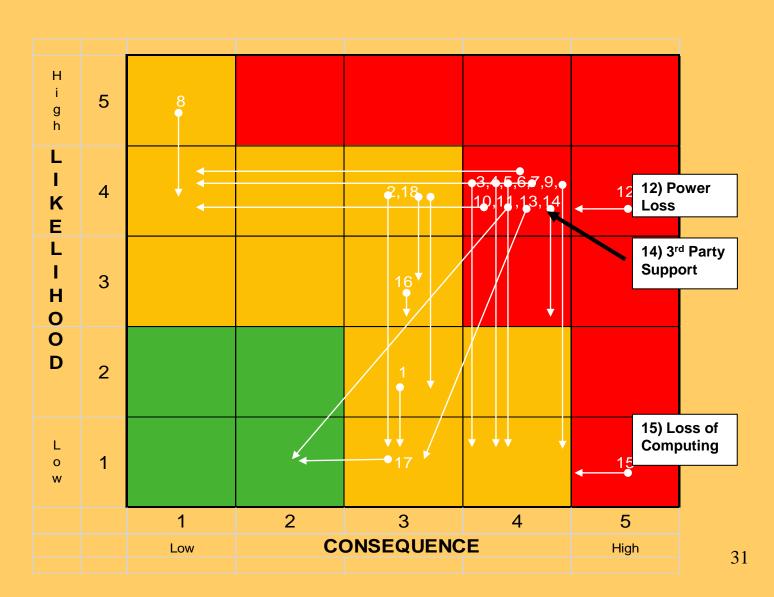
### Risk Model Without Consequence Mitigation

- Senior Management Attention
- Local Management Attention
- No Action





### Risk/Control Visualisation





## Where Should Controls Be Referenced?

#### Requirements specification

 Statement – "The app/system/process must be suitably controlled to ensure predictability"

#### **Design specification**

- Data quality rules
- Confidentiality rules
- Integrity rules
- Availability rules
- Compliance rules

#### **Testing specification**

How each control will be tested



# Significant Changes In The Control Paradigm (1960s to date)

- Single batch program
- Batch multi-tasking
- On-line retrieval

- Networking
- Stand alone PCs

- Real-time update
- File servers & distributed processing

- Internet
- Palm devices
- Phone devices
- BYOD
- Cloud computing
- 3D printing
- Specific Artificial Intelligence
- Expert Systems (AI)



## Which Would You Choose?



One Engine - Can Fly On One



Two Engines – Can Fly On One



Four Engines – Can Fly On One



Eight Engines – Can Fly On Two



### Summary



Data quality rules and other control requirements should form a separate section of the requirements, design & testing specifications



Controls should be specified/documented using DIME:

Control objective

Control design

**Control implementation** 

**Control monitoring** 

**Control evaluation** 



Most single controls are less than 75% effective in completely managing either likelihood, or consequence



### Questions?

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